

# MATT JOHNSTON

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VIDEOGRAPHER | EDITOR | DIGITAL CONTENT CREATOR

## EDUCATION

Bachelor of Arts, Film & Digital Media  
Baylor University, 2014 - 2018

## SKILLS

- Camera operation
- Editing (Premiere, Avid, Final Cut)
- Graphic/Motion Design (After Effects, Illustrator, Photoshop)
- Creative lighting (Interview, Cinematic, gladiator shots)

## PROFESSIONAL EXPERIENCE

### Production Associate

Dallas Stars  
February 2019 - Present

- Works closely with Director of Production, SR Director of Game Presentation to accomplish multimedia goals, working alongside members of the organization at all levels
- Creates diverse array of content for Dallas Stars media channels including social, web and arena
- Demonstrates strong team oriented project management
- Works Dallas Stars home games and discusses game plans, events with Production & Entertainment department
- Further develops and enhances the Dallas Stars game presentation

### Marketing Video Producer

Intuit (Contract)  
October 2019 - Present

- Works with designers and project drivers to develop demo videos that educate users about specific products such as Lacerte, ProSeries, and ProConnect
- Designs motion graphics using existing elements and that meet brand standards

### Production/Social Video Intern

Dallas Stars  
November 2018 - February 2019

- Coordinated with the Social Media Manager to help enhance all social channels
- Captured social-first videos of various aspects of the game day experience at the American Airlines Center to give followers a unique and up-close experience
- Ran the team's official Instagram and Snapchat stories throughout all home games
- Sought out the best moments and stories that fans brought to the arena each night

### Production Assistant

Fox Sports Southwest  
June 2018 - February 2019

- Worked in ingest room route and capture various forms of media to server
- Learned to navigate and edit in Avid Media Composer & Interplay systems
- Transcribed and marked clips, games, and melts for editors and producers

### Production Intern

FX WRX  
January 2018 - May 2018

- Studied and worked with a variety of camera systems, lenses, and other specialized and custom equipment
- Assisted G&E and camera on the set of several commercial shoots for high-profile clients (Heineken, CNN, Netflix, Cartier, Oculus)
- Assisted with studio upkeep and renovations

### Baylor Athletics Videographer

Baylor Vision (Student)  
August 2017 - December 2018

- Captured high-speed in-game highlights
- Shot and edited short features to promote teams on various social media platforms
- Assisted in the production of special projects such as hype videos and team features
- Worked with a variety of camera systems (FS&, FS5, A7sii, FS700, Canon DSLRs, etc.)

### Production Assistant

HGTV's "Fixer Upper"  
High Noon Entertainment  
July 2016 - November 2017

- Provided logistical support in order to maximize effectiveness and efficiency on set
- Assisted with clerical tasks such as filing paperwork and creating expense reports
- Participated in setup and strike of all equipment
- Organized meals and craft services
- Also worked briefly as a PA on Travel Channel's "Xtreme Waterparks", TLC's "Skin Tight", and a pilot for the History Channel